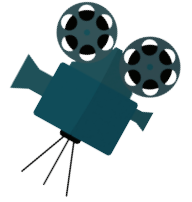




Shop Local! Video Campaign



Share with us why community members should shop local at your business this holiday season!



Submit at 30 second – 2 minute video to the Chamber talking about your business and the importance of people shopping local and supporting local businesses in Santa Maria. Get creative and have fun with it!

As part of our “Shop Local” Campaign (running November 1 – January 1), we’ll post your video to our social media pages, post to Santamaria.com and do a feature on your business with the video on santamariachambernews.com! We’ll also highlight your business in our Chamber News email. We’ll also highlight your business in our November “Shop Local” feature in our Chamber Connection monthly newsletter!

This is a great way to showcase your business, products and services to the local community, free of charge!

Help us encourage Santa Maria to shop local this holiday season (and year round)!

Details:

Videos must be submitted no later than October 25th. Original video files are needed, and can be submitted to molly@santamaria.com through a file sharing program like google drive or dropbox, or on a USB drive to the Chamber office (614 S. Broadway, Santa Maria).

Videos will be showcased on Chamber websites between November 1 – January 1 in the order they are received.



For questions or additional details, contact Molly Schiff, Marketing & Communications Manager at the Santa Maria Valley Chamber, at (805) 925-2403 ext 816 or molly@santamaria.com.